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www.nataliapetrzela.com

### Education

- Ph.D. Stanford University, History, 2009
- M.A. Stanford University, History, 2004
- B.A. Columbia College, History, cum laude, 2000

#### **Professional Experience**

Associate Professor of History, The New School	July 2017-present
Columnist, MSNBC Opinion	July 2023-present
• Lead Scholar, Jewish American Hidden Voices Curriculum, NYC Department of Education	January 2024-present
• Assistant Professor of Education Studies and History, The New School	2009-2017
• Spanish Teacher, P.S./I.S. 111	2001-2002
• Investment Banking Analyst, Credit Suisse First Boston	2000-2001

### **Research Interests**

• U.S. History, culture, politics, education, gender, the body, conservatism, capitalism, sexuality, race, ethnicity, language, consumption, the American West, youth, family, public scholarship

#### Books

• Fit Nation: The Gains and Pains of America's Exercise Obsession,	2023; paperback 2024
University of Chicago Press	
• Classroom Wars: Language, Sex, and the Making of Modern Political Culture, Oxford University Press	2015; paperback 2017
• My Hamptons: The Eternal Battle Over America's Most Exclusive Escape (with Neil J. Young), and A Thinking American's Guide to the School Culture Wars	In progress

### **Peer-Reviewed Articles and Book Chapters**

•	"Working Out a New Relationship to Objectivity, Experience, and	Summer 2024
	Engaged Scholarship," special issue of Pacific Historical Review.	

January 2023

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• "The Myth of the Anti-Family Feminist," in eds., Kevin Kruse and Julian Zelizer, <i>Myth America: Historians Take on the Biggest Lies and</i>	
<ul> <li>Legends About Our Past</li> <li>"From Performance to Participation: The Origins of the Fit Nation," Transatlantica special issue "Places and Cultures of Capitalism: New Histories from the Grassroots"</li> </ul>	March 2021
• "The Siren Song of Yoga': Sex, Spirituality, and the Popularization of Yoga in Modern America," <i>Pacific Historical Review</i>	August 2020
• "An Intellectual History of the Gym, (Thanks, Gender!)," eds. Andrew Hartman and Raymond Haberski, <i>American Labyrinth:</i> <i>Intellectual History for Complicated Times</i> , Cornell University Press.	December 2018
<ul> <li>"HealthClass2.0: Crossing Boundaries Through Campus-Based Civic Engagement," Anthropology Now, Vol. 7 No. 2.</li> </ul>	September 2015
<ul> <li>"Revisiting the Rightward Turn: Max Rafferty, Education, and Modern American Politics," <i>The Sixties: A Journal of History,</i> <i>Politics, and Culture</i>, Vol. 6, No.2.</li> </ul>	May 2014
• With Sarah Manekin, "The Accountability Partnership: Writing and Surviving in the Digital Age," in Dougherty, Jack, and Nawrotzki, Kristin, eds., <i>Writing History in the Digital Age</i> , University of Michigan Digital Humanities Series	October 2013
• "Before the Federal Bilingual Education Act: Legislation and Lived Experience," <i>Immigration and Education: A Special Issue of the Peabody Journal of Education</i> , Vol.85, No.4., 406-424.	November 2010
<ul> <li>"Sex Ed and the Reds?' Reconsidering the Anaheim Battle over Sex Education, 1962-1969," <i>History of Education Quarterly, Vol. 47</i>, No. 2, 203-232.</li> </ul>	May 2007

#### Encyclopedia Entries and Book Reviews in Scholarly Journals

- "Clayton Howard: The Closet and the Cul de Sac: The Politics of Sexual Privacy in Northern California," *Reviews in American History*, 2022.
- "Navigating Social Media as an Academic," Eds., Lori Ann Flores and Jocelyn Olcott, *The Academic's Handbook*, Fourth Edition, Duke University Press, 2020.
- "Sarah Schrank: Free and Natural: Nudity and the American Cult of the Body," *Pacific Historical Review*, 2020.

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- "Rachel Louise Moran: Governing Bodies: American Politics and the Shaping of the Modern Physique," *Journal of American Studies*, 2020.
- "Campbell Scribner: The Fight for Local Control: Schools, Suburbs, and American Democracy," *American Historical Review*, October 2017.
- "Roger Geiger: The History of American Higher Education: Learning and Culture from the Founding to World War II," *Pacific Historical Review*, Vol. 85, No. 4, November 2016.
- "Robin Jensen: Dirty Words: The Rhetoric of Sex Education, 1870-1924," *Journal of the History of Sexuality*, Vol. 22, No. 2, May 2013
- 'Multiculturalism," in Ness, Immanuel, *Encyclopedia of Global Human Migration*, Wiley-Blackwell, Vol. 4, 2013
- 'Sex Education," in Hunt, Thomas and Carper, James C. *The Encyclopedia of Educational Reform and Dissent, SAGE Publications*, 2010.

#### **Honors and Grants**

Carnegie Corporation Fellow	2024-25
Academic Engagement Network Fellow	2024
Artist in Residence, Equinox Fitness	October 2023
• Shortlist, Susanne M. Glasscock Book Prize for Interdisciplinary Scholarship	2023
Member, Society of American Historians	2023-present
• Invited Member, Reboot Summit (Jewish culture collective)	2023, 2024
• "Best Podcasts" lists for "Welcome to Your Fantasy," including New York Times, Vultur	e, 2021
Esquire, Town + Country, GQ, Vogue, Guardian	
• Mellon Foundation Civic Humanities Pedagogy Grant (with Verso Books and	2016-17, 2021
Pineapple Street Studios)	
• Provost's Office Faculty Research Fund (\$5,950)	2016-21
Finalist, Whiting Public Engagement Fellowship	2018-19
Eugene Lang College Faculty Opportunity Award (\$2,500)	2017-18
• Robert L. Heilbroner Center for Capitalism Studies Research Grant (\$1,500)	2016-17
• Roy A. Hunt Foundation Grant for HealthClass2.0 (\$10,000)	2014-16
• Frederick Lewis Allen Memorial Room Writer, New York Public Library	2014-15
• Provost's Office Faculty Research Fund, The New School (\$5,000)	2014-15
• Multiple Civic Engagement and Social Justice Grants (\$7,500)	2012-14

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<ul> <li>Rockefeller Foundation/New School for Public Engagement Collaborative Innovation Grant for HealthClass2.0 (\$20,000)</li> </ul>	2013-15
• Mrs. Giles M. Whiting Foundation Dissertation Fellow	2008-2009
<ul> <li>Radcliffe Institute for Advanced Study Summer Seminar Fellow,</li> <li>"Sequels to the Sixties," Cambridge, MA</li> </ul>	2008
• Andrew W. Mellon Foundation Dissertation Fellow (relinquished)	2007-2008
Spencer Foundation Dissertation Fellow	2007-2008
• Centennial Award for Excellence in Teaching, Stanford University	2004

#### **Scholarly Presentations**

- Panelist, Sinclair Workshop on Historical Podcasting, American Historical Association, January 2025 New York, NY.
- Roundtable participant, "Peer Reviewing Podcasts: What to Consider," and November 2024
   Author Meets Critics session, Dare To Say No: Policing and the War on Drugs in Schools,
   Society for U.S. Intellectual History, Boston, MA.
- Discussant, special session, *Mapping the Landscape of Secondary US History Education*, November 2024 History of Education Society, Chicago, IL.
- "Fit Nation: The Gains and Pains of America's Exercise Obsession," Centre de Recherche May 2024 en Économie de Grenoble, Université Grenoble-Alpes, Grenoble, France.
- "Fit Nation: The Gains and Pains of America's Exercise Obsession," EHESS, Paris, May 2024 France.
- Panelist, History of Education Society, "The Promise and Peril of Social Media and The Virtual World for Historians of Education," Atlanta, GA.
   November 2023
- Roundtable participant, "Doing Feminist History in Public," Berkshire Conference of June 2023
   Women, Genders, and Sexualities, Santa Clara, CA.
- Moderator and comment, "Consumption in the Age of Inequality," Organization of American Historians, Los Angeles, CA.
- Moderator and comment, "*De Jure* Politics: How Law Shaped Politics and Society," June 2022
   American Political History Conference, Purdue University, West Lafayette, IN
- "From 'They Put Me in Girls' Pants to SNL: Chippendales and the Making of Modern Masculinity in America," Organization of American Historians Annual Meeting, Boston MA.
- "Collaboration," Humanities Podcasting Symposium Roundtable
  "Podcasting for PhDs" Panel for Publics Lab at CUNY Graduate Center
  September 2021

• "It's Not Working Out: Fitness and Inequality in the 20th-century U.S." Organization of American Historians annual meeting, Washington, DC. (cancelled)	April 2020
<ul> <li>"The Past and Future of Political Polarization," "Trumpian Themes in Context,"</li> <li>"Grappling with the Right" at Remaking Political History, Purdue University.</li> <li>West Lafayette, IN.</li> </ul>	June 2019
<ul> <li>"A Girl Like Me? I Would Have Been a P.E. Teacher!': Physical Fitness, Personal Empowerment, and Privatization in the Long 1980s;" Roundtable Participant, The History of Ideas in the Age of Trump," Society for U.S. Intellectual History. Chicago, IL.</li> </ul>	November 2018
• Comment, "A Safe and Sane Heartland:' Fractured Spaces in Late 20 <sup>th</sup> -Century Flyov Country," Western Historical Association. San Antonio, Texas.	er October 2018
• "Fit Nation? Privatizing the Pursuit of Fitness in the Late 20 <sup>th</sup> Century United States History of Capitalism Workshop, <i>Association Française des Études Américaines</i> . Nice, France.	," May 2018
<ul> <li>"Making Histories of Gender and Sexuality in the Digital Age;" "Classroom Wars: Language, Sex, and the Making of Modern Political Culture," Berkshire Conference on the Histories of Women, Gender, and Sexualities. Hempstead, NY.</li> </ul>	June 2017
<ul> <li>"Another Women's Movement: Creating Fitness Culture in Late 20th Century Americ Organization of American Historians. New Orleans, LA.</li> </ul>	ca," April 2017
• "Selves of Steel: Hard Bodies and Soft Souls in the 1990s United States," America's Newest History: The Nineties in Historical Perspective. West Lafayette,	March 2017 IN.
<ul> <li>"A Golden State of Glowing Health: Forging a National Wellness Culture," Society for U.S. Intellectual History. Stanford, CA.</li> </ul>	October 2016
<ul> <li>""Which Way America?": California's Moral Guidelines Committee and the Forging of a Patriotic Morality," Organization of American Historians. Providence, RI.</li> </ul>	April 2016
<ul> <li>"Are the Culture Wars History? New Comments on an Old Concept" Roundtable with Stephen Prothero, Leo Ribuffo, Andrew Hartman, and Adam Laats, American Historical Association. Atlanta, GA.</li> </ul>	January 2016
<ul> <li>"The Forging of a Patriotic Morality: California's Moral Guidelines Committee," and "New Books on the Culture Wars Roundtable," History of Education Society. St. Louis, MO.</li> </ul>	November 2015
<ul> <li>"Charting the Intellectual Origins of America's Postwar Wellness Revolution," Society for U.S. Intellectual History. Washington, D.C.</li> </ul>	October 2015

<ul> <li>"Crafting Research to Writing Workflow," Fireside Chat, American Educational Research Association. Chicago, IL.</li> </ul>	April 2015
<ul> <li>Comment, "Unsettling Pleasures and Pains: Conservatism, Neoliberalism, and Intimate Labors," American Studies Association. Los Angeles, CA.</li> </ul>	November 2014
<ul> <li>"Sex, Spirituality, and the Popularization of Yoga in Modern America," Center for the Study of Religion, Princeton University. Princeton, NJ.</li> </ul>	July 2014
<ul> <li>"Cultural Feminism, Family Values, and Natural Motherhood in the 1970s and 1980s U.S.," American Society for Environmental History. San Francisco, CA.</li> </ul>	April 2014
<ul> <li>"One-Worldism, Bilingual Education, and Conservatism in Postwar California," Organization of American Historians. Atlanta, GA.</li> </ul>	April 2014
<ul> <li>"Historians Off the Page," Roundtable participant, History of Education Society. Nashville, TN.</li> </ul>	November 2013
<ul> <li>"Defining Family, Defining Nation: Gender and Patriotism in 1960s California," Activism and Scholarship: A Conference Honoring Amy Swerdlow and Gerda Lerner, Sarah Lawrence Women's History Conference. Bronxville, NY.</li> </ul>	March 2013
<ul> <li>"Innovation Presentation: HealthClass2.0," AshokaU Exchange. San Diego, CA.</li> </ul>	February 2013
<ul> <li>"In Defense of the Family: Parents, Teachers, Taxes, and Sex Education," Society for U.S. Intellectual History. New York, NY [cancelled due to Hurricane Sandy].</li> </ul>	November 2012
<ul> <li>"Transformative Arts and Health Education: Promoting Health and Wellness through University-Community Partnerships and Culturally Relevant Narrative," Imagining America Conference. New York, NY</li> </ul>	October 2012
<ul> <li>"Fear of a One-World Child: Bilingualism and Conservatism in Cold War California," History of Education Society. Chicago, IL.</li> </ul>	November 2011
<ul> <li>"Public Education, Family Values, and the Roots of the Culture Wars, 1968-70," Organization of American Historians. Houston, TX.</li> </ul>	March 2011
<ul> <li>"Culture, Education, and a New Interpretation of Proposition 13,"</li> <li>Power and the History of Capitalism Conference. New York, NY.</li> </ul>	April 2011
<ul> <li>"Constructing Family Values: Parents, Teachers, Taxes, and Sex Education in Contemporary America," and Panelist, "How Historians Research, Write, and Publish: The Art of Crafting</li> </ul>	November 2010

Dissertations and Books in Educational History," History of Education Society, Boston, MA.	
<ul> <li>"The Secret History of Bilingual Education," History of Education Society. Philadelphia, PA.</li> </ul>	October 2009
<ul> <li>"Seedbeds of the Culture Wars: Bilingual and Sexuality Education in California, 1968-70," University of Pennsylvania History of Education Conference in Honor of Michael Katz. Philadelphia, PA.</li> </ul>	April 2008
<ul> <li>"Sex, Language, and '68: School in the Changing Society of the 1970s," Organization of American Historians. New York, NY.</li> </ul>	March 2008
<ul> <li>"Sex, Language, and the State: Bilingual and Sex Education in California During the Long 1970s," Social Sciences and History Association, Chicago, IL.</li> </ul>	November 2007
<ul> <li>"They Were Doing the Mexican Hat Dance': The Lau Era in the San Francisco Unified School District," Pacific Coast Branch- American Historical Association. Stanford, CA.</li> </ul>	August 2006
<ul> <li>"One District and Diversity: The San Francisco Unified School District and Multiculturalism in the Post-Civil Rights Era," American Educational Research Association. San Francisco, CA.</li> </ul>	April 2006
<ul> <li>"Living Multiculturalism: Latinos and Bilingual Education in Late 20<sup>th</sup>-century San Francisco," History of Education Society. Baltimore, MD.</li> </ul>	October 2005
<ul> <li>"Sex Ed and the Reds? Reconsidering the Anaheim Battle over Sex Education, 1962-69," History of Education Society. Kansas City, KS.</li> </ul>	October 2004
Selected Multimedia Projects	
• Host and executive producer, EXTREME podcast series for the BBC	2024-present
• Cohost, "Past Present" podcast	2015-2024
<ul> <li>Co-producer and host, "Welcome to Your Fantasy," 9-part podcast series, with Pineapple Street Media and Gimlet/Spotify</li> </ul>	2021
<ul> <li>Creator and host, "The Unlikely History of Everyday Things," History Channel (webseries)</li> </ul>	2018
• In development: Documentary series adaptation of <i>Fit Nation</i> with Time Studios; live stage adaptation of Welcome to Your Fantasy.	

## Selected Popular Writing

• "The Church of Saint Richard," The Atlantic	July 2024
• "RFK Has a Distinct Appeal When it Comes to Young Male Voters,"	February 2024
MSNBC (with Ilyse Hogue)	November 2023
<ul> <li>"How Feminists Have Failed Israeli Victims of Sexual Violence,"</li> </ul>	
MSNBC	August 2023
• "We're All Preppy Now," The New Republic	June 2023
'We've Been Thinking About Work All Wrong," Chronicle Review	March 2022-February 2023
Columnist, "The Quick Study," The Observer	February 2023
• "On Sweating in Public: On Jane Fonda's Dance Aerobics Empire	v
and Progressive Politics," <i>LitHub</i>	December 2022
• "The Birth of a New Brand of Exercise Fetish," <i>The Nation</i>	September 2022
• "Why American Kids Grow Up Hating Exercise," <i>Slate</i>	August 2022
"Overzealous Covid Measures Are Hurting Education," Chronicle     Review	
• "SEL Doesn't Have to Be a Classroom Culture War," CNN Opinion	May 2022
• "Building a Better Movement Culture Will Require Inclusion and	February 2022
Creativity," Global Sports Matters	January 2022
"Omicron Could Finally Kick Our Unhealthy New Year's Gym     Obsession," <i>Washington Post</i>	N. 1
"School Culture Wars Stirred Up Voters For A Reason – Classrooms Really Did Change," <i>Washington Post</i>	November 2021
• "Everything Has a History: Muscle Motion," Perspectives (American Historical Association)	September 2021
"Goodbye to the Cult of SoulCycle," New York Times	February 2021
"How Long Can Gyms Survive?" Marker	November 2020
• "Trump's 1776 Project Part of a Decades-Long, Right-Wing Plan— But Scarier," <i>NBC Think</i>	October 2020
• "Get in Shape Girl: A Century of Working Out From Home," Jezebel	May 2020
• "Jogging Has Always Excluded Black People," New York Times	May 2020
• "Remote Work," LOGIC Magazine, Bodies Issue	August 2019
• "Can Self-Help Heal the Body Politic?" <i>The Atlantic</i>	June 2019
• "The Fitness Craze that Changed the Way Women Exercise," <i>The</i>	
Atlantic	February 2019
• "Yoga Pants Made Chip Wilson a Billionaire. Why Isn't He Grateful	1 coruury 2010
to the Women Who Wear Them?" Well+Good	January 2019

• "The Fitness Industry is Booming. So Why are P.E. Classes	
Disappearing?" The Washington Post	November 2018
<ul> <li>"Why a Far-Right Extremist Targeted a Yoga Studio for Violence," Washington Post</li> </ul>	October 2018
• "What the Grievance Studies Hoax Means," Chronicle of Higher	0000001 2010
Education	September 2018
<ul> <li>"The New Colin Kaepernick Campaign Captures the Tension Between Nike's Values and Its Reality," <i>Washington Post</i></li> </ul>	
<ul> <li>"As Swimsuit Season Ends, Pursuit of the Bikini Body Endures," Washington Post</li> </ul>	September 2018
<ul> <li>"The American Fitness Obsession Has Made its Way to France— But Something Has Gotten Lost in Translation," Well+Good</li> </ul>	August 2018
<ul> <li>"Working, Out: Homophobia at Crossfit is a Good Time to Remember that Gym Culture Wouldn't Exist Without Queer People," <i>Slate</i></li> </ul>	June 2018
<ul> <li>"Good Choices and Bad Excuses: The Danger of Self- Congratulation," <i>Chronicle of Higher Education</i> "The Awakening: Women and Power in the Academy" series</li> </ul>	April 2018
<ul> <li>"ConBody's Success Is Forcing the Fitness World to Confront Some Uncomfortable Truths," <i>Well+Good</i></li> </ul>	April 2018
<ul> <li>"Self-Help Gurus Like Tony Robbins Have Often Stood In the Way of Social Change," <i>Washington Post</i> (with Christine Whelan)</li> </ul>	April 2018
Make Every Class Sex Ed," Huffington Post Opinion	March 2018
• "Shouldn't You Be in California?" BOOM California	January 2018
<ul> <li>"Helping Latino Kids Succeed in the Classroom Doesn't Have to be an Ideological War," <i>Washington Post</i></li> </ul>	September 2017
• "Why Donald Trump's Diet is Bad for America's Health," Washington Post	June 2017
<ul> <li>"The Truth About the Republican Party's Pussy-Grabbing and Pedestal Problems," <i>Refinery29</i></li> </ul>	October 2016
<ul> <li>"Politicizing and Practicing Motherhood: Why We Should Care What Phyllis Schlafly Served Her Kids for Breakfast," Process, Organization of American Historians Blog</li> </ul>	October 2016
• "When Wellness is a Dirty Word," Chronicle of Higher Education	May 2016
• "Mission High and the Educational Culture War," <i>Los Angeles Review</i> of Books	April 2016

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<ul> <li>"The Democratic Party and the Not-So-New Family Values," OUPBlog</li> </ul>	June 2015
• "Do We Need Wonder Woman?" <i>Public Books</i> (syndicated by <i>Huffington Post</i> )	May 2015
• "Petrzela on Perlstein: The Invisible Bridge: The Fall of Nixon and the Rise of Reagan," H-1960s	April 2015
<ul> <li>"In My Bed: Fifty Years of Sexual Violence on One College Campus," NotchesBlog</li> </ul>	February 2015
• "Race, Wellness, and the Hilarity of Thug Kitchen," Medium	October 2014
• "There's Someone Missing From My Facebook Pictures," Slate	July 2014
<ul> <li>"(Trying to) Speak Truth to Power: Ten Observations From My 90 Minutes with Lululemon's CEO," <i>Huffington Post</i></li> </ul>	May 2014
• "Why this Lululemon Scandal is Different," Huffington Post	November 2013
"Marianne Williamson for Congress: A New Age for American     Politics?" <i>Huffington Post</i>	November 2013
• "The Strange Gender Politics of Natural Living," Society for U.S. Intellectual History Blog	May 2013
• "Wellness: The Latest Frontier in the Culture Wars?" I Love You but You're Going to Hell Blog	December 2012
"My Brief Teaching Career," New York Times	June 24, 2002

### Selected Invited and Public Talks

- Keynote, Fitness Technology Summit, Las Vegas, October 2024.
- Congressional Briefing on Academic Freedom, convened by the American Historical Association, Washington, D.C., July 2024.
- Lecture, "Jews, Exercise, and the Making of Modern American Fitness Culture," New Lehrhaus, San Francisco, CA, 2024.
- Keynote, "Reimagining 'Empowerment' as a Historical Construct," Association Française des Études Américaines, Aix-en-Provence, May 2024.
- Keynote, "Fit Nation: The Gains and Pains of America's Exercise Obsession," YMCA of Greater New York Wellness Professionals Summit, New York, NY, April 2024.
- Keynote, Richardson Lecture in American Studies, Georgetown University, Washington, D.C., March 2024.
- Moderator, "Archives to Earbuds: Telling Our Stories," Leo Baeck Institute, New York, NY, October 2023.
- "Writing Beyond the Academy: Podcasting," New York, NY, Center for Jewish History, June 2023.

- Keynote Address, Mentoring Day for I-Tri Girls Nonprofit, East Hampton, NY, April 22, 2023.
- "Publishing in Non-Academic Periodicals," Scholar Strategy Network, Rutgers University, January 11, 2023.
- "Free Speech and the Schools" panel, American Historical Association/PEN America Foundation, Philadelphia, PA, January 7, 2023.
- "On Education, Culture Wars, and Repair," Reconciliation in America National Symposium, John Hope Franklin Center for Reconciliation, Tulsa, OK, May 26, 2022.
- Doing History For The Public," Albert Lepage Center for History in the Public Interest, Villanova University, February 16, 2022.
- "It's Not Working Out: Exercise, Inequality, and the Fit Nation," Boston University Political History Seminar, October 20, 2021.
- "Get in Shape, Ladies: Home Exercise for Women, from Jane Fonda to Peloton," Hadassah Lecture Series, January 13, 2021.
- "Understanding the Past to Help Us Stay Connected in the Present," Gap Inc. Speaker Series, January 7, 2021.
- "1980s Fitness Industry and Culture," Lectures in American History for C-SPAN American History TV, April 4, 2020.
- "Classroom Wars: Language, Sex, and the Making of Modern Political Culture," guest lecture in Professor Mike Amezcua's *Global Culture Wars* course, New York University. New York, New York, December 4, 2019.
- "Education at the Crossroads: Understanding Max Rafferty and his Legacy for 21<sup>st</sup> Century Education," Inaugural Maxwell Rafferty Keynote Lecture in Educational Leadership, Troy University. Troy, Alabama, November 18, 2019.
- "What Does 'Diversity' Mean in 21st-Century Education?" Contemporary Issues Lecture Series, University of Wisconsin-Whitewater. Whitewater, Wisconsin, October 28, 2019.
- "But Who Will Lead?" Redefining Leadership in Eras of Political and Social Upheaval," Myles Martel Lecture in Leadership and Public Opinion, University of Connecticut. Storrs, Connecticut, September 18, 2019.
- Moderator, "Break a Sweat, Change Your Life," LA84 Foundation Youth Sports Summit. Los Angeles, California, September 10, 2019.
- "History for the Public(s)" Wolfsonian Public Humanities Symposium, Florida International University. Miami, Florida, April 2019.

- "Women and Children First? #MeToo, #NeverAgain, and the New Faces of American Activism," Lessons in History Distinguished Lecture, Mid-Atlantic Center for the Arts and Humanities. Cape May, New Jersey, October 7, 2018.
- "When Fitness Became Life: Exercise and American Selfhood in the Long 1980s," New Perspectives on the Long 1980s in the United States, *Histoire et Dynamique des Espaces Anglophones*, Sorbonne Université, March 22, 2018.
- "Fake News and Real Life: How Studying the Past Helps Us Understand the Present and Shape the Future," Keynote Address, Ramapo College History Honors Society Induction Ceremony, April 2017.
- "Gender and Fitness History," Sports in American History, Cornell University, February 2017.
- "When Wellness Was Weird," Citizenship and Crisis Initiative, Oregon State University, January 2017.
- "The Business of Wellness: Evolution of a Multibillion Dollar Industry," Pregame Clubhouse, Portland, OR, January 2017.
- "Classroom Wars: Sex Education, Bilingual Education, and the Making of Modern Political Culture," Wellesley College, November 2016.
- "When Wellness Was Weird," Temple University, November 2016.
- "Gender, Sexuality, and Intellectual History in the 21<sup>st</sup> Century," Symposium: Dangerous Ideas: U.S. Intellectual History and the Debate Over Ideas in America, Institute for American Thought, Indiana University, July 2016.
- "From 'We Can Do It!' to 'Strong is the New Skinny!': Feminism, Capitalism, and the Fitness Industry," at Summit Series W+. Eden, Utah, June 2016.
- "Yoga, Fitness, and American Physical Culture: A Historian's Perspective," in conversation with Leslie Kaminoff, The Breathing Project. New York, June 2016.
- "Wellness in Historical Perspective," at "Hashtag Wellness," NBC Universal employee event, New York, May 2016.
- "My Story, Your Story, Our Story: Fitness Narratives and Leadership," teacher training workshop, Physique 57, New York, May 2016.
- "Educational History and the Search for Common Ground," at Progressive/Conservative, Hauenstein Center for Presidential Studies, Grand Valley State University, Grand Rapids, MI, April 2016.

- "Education for Liberation or Regulation? Sex and Schools in the Modern United States," History of Sexuality Lecture Series, College of Staten Island, NY, April 2016.
- "Link Together, Lead Together," #LinkedNotRanked consciousness-raising event for wellness leaders, Santa Monica, CA, April 2016.
- "The Politics of Education and Inequality," in conversation with Jonathan Kozol and David Garcia, Tucson Festival of Books, Tucson, March 2016.
- "Classroom Wars: Sex Education, Bilingual Education, and the Making of Modern Political Culture," Teachers College, Columbia University, March 2016.
- "Classroom Wars: Sex Education, Bilingual Education, and the Making of Modern Political Culture," Department of History, Stanford University, November 2015.
- "Everything You Ever Wanted to Know about Being An Early-Career Historian," Center for the Study of Race and Ethnicity, Stanford University, November 2015.
- "Wellness, Culture, and U.S. Education, Past and Present," School of Public Health, Tufts University, October 2015.
- Moderator, Plenary Session on "Little Magazines," Society for U.S. Intellectual History, October 2015.
- "Wellness Culture and the New Speed of Transformation: A Look Back," Life Reimagined Thought Leadership Summit, Gateway Junction, CO, July 2015.
- In conversation with Dana Goldstein, author of *The Teacher Wars*, Happier Hour Literary Salon, New York, June 2015.
- In conversation with Trey Kay, host of podcast "Us and Them," Brooklyn, June 2015.
- "Girls, Gender, and Education: Past, Present, and Future," with neuroscientist Wendy Suzuki, Girls, Inc. Fundraiser, New York, June 2015.
- "Sex Ed Under Siege: Lessons for Today and Tomorrow," Bay Area literary salon, April 2015.
- "Classroom Wars Book Talk With Author," BookHampton, East Hampton, NY, April 2015.
- "Classroom Wars Book Launch," with comments by Jonathan Zimmerman, Jeremy Varon, Claire Potter, and Federico Finchelstein, The New School, New York, April 2015.
- "Classroom Wars: Language, Sex, and the Making of Modern Political Culture," Speaker Series in Latino Studies, Yale University, April 2015.

- "Yoga, Aerobics, and the Making of Modern Femininity," *HERStory* for History Club, Ramapo College, March 2015.
- "Classroom Wars: Language, Sex, and the Making of Modern Political Culture," Department of Educational Policy Studies, University of Wisconsin-Madison, December 2014.
- "Yoga, Fitness, and the Rise of American Wellness Culture," School of Human Ecology, University of Wisconsin-Madison, December 2014.
- "Lessons from the Core I Carry Beyond the Classroom," Keynote Address, Columbia College Women's Alumni Networking Luncheon, April 2014.
- Panelist on "The Practice of Leadership" with lululemon CEO Laurent Potdevin and other social critics re: my viral "Why this Lululemon Scandal is Different" article, Yoga Journal Conference, New York, April 2014.
- "Progressive Education in American History," in "Learning Through Design Course," Parsons The New School for Design, October 2013.
- "Voices for Education: A Historical Perspective," 92Y Tribeca, New York, April 2013.
- Discussant, "Improbable Scholars" book talk with David Kirp and Clara Hemphill, Center for New York City Affairs, New York, April 2013.
- "Writing History in the Digital Age: The Accountability Partnership," with Sarah Manekin, Department of History, University of Pennsylvania, November 2012.
- Moderator, "Children and Food," with Jan Poppendieck, Lynn Fredericks, Stefania Patinella, Lisa Sasson, New School for Public Engagement, New York, October 2012.
- "Max Rafferty and the Rise of Contemporary American Conservatism," Teaching American History Lecture Series, New York University-Steinhardt School of Education, June 2012.
- "The World of Self-Betterment," in conversation with *New York Times* columnist Alina Tugend, Soho Rep Theater, New York, March 2012.
- Dean's Lecture, Eugene Lang College First-Year Orientation, September 2011.
- "Sex Education and the Politics of Family," Gender Studies 101, University of Iowa, Cedar Rapids, October 2010.
- "Life After the Dissertation," Spencer Foundation Fellows Conference, October 2010.
- Graduate Student Commencement Speaker, Department of History, Stanford University, June 2009.

#### **Courses Developed and Taught**

- Fit Nation?: How America Embraced Exercise As the Government Abandoned It (lecture)
- When History Met Podcasting: Representing History in the Digital Age with Pineapple Street Studios Senior Producer Eleanor Kagan, (originally a Civic Liberal Arts Mellon Grant, renewed twice since)
- History of U.S. Education
- American Youth Cultures, Past and Present
- Introduction to Educational Theory
- Pursuits of Happiness: American Journeys (Civic Liberal Arts Mellon Grant, with Verso Books Managing Editor Jake Stevens)
- Sources and Methods in Historical Research (graduate)
- Cultural Conflict in American Education
- HealthClass2.0 Practicum
- Body, Mind, and School: Wellness and American Education
- Senior Research Seminar in Education Studies
- Senior Research Seminar in History
- Kids, Classrooms, and Culture
- Sculpting the American Self: Fitness Culture in the Postwar U.S.
- Publishing Life: Critical Theory, History, and Practice (with Verso Books Managing Editor, Jake Stevens)
- First-Year Fellow Teaching and Learning Mentorship Seminar
- Transatlantic Feminisms: France and the United States (taught at Parsons Paris)
- Classroom Wars Across the Atlantic: France and the United States (taught at Parsons Paris)
- Online mini-course in the culture wars with Professor Milton Gaither of Messiah College (evangelical college)

#### **University Service**

Chair, Eugene Lang College Curriculum Committee	Fall 2022-present
Communications Committee, History Department	2017-present
Several tenure/promotions committees	2018-present
New School Alumni events	2018-present
New School Admissions events	2016-present
Director, Eugene Lang College First Year Program	2016-2022
Member, Dean's Search Committee, Eugene Lang College	2021-22
Chairs and Directors Council	2012-14, 2016-22
Undergraduate Advising Faculty Liaison	2019-22
Senior Editor, Public Seminar	2018-2020

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Visiting Faculty Member, Parsons Paris	Spring 2018
Honorary Degree Committee	2013-14, 17-18, 18-19 (chair)
Dean's Honor Symposium Review Committee	2015-16
Lang Executive Committee	2015-17
Lang Faculty Council	2015-17, 2018-19
• Faculty Director and Co-founder, HealthClass2.0	2012-2017
Steering Committee, The New School Collaboratory	2014-15
University-wide Education Working Group	2013-14
Co-chair, Education Studies Department	2012-2014
Lang Civic Engagement and Social Justice Committee	2012-14
Judge, The New Challenge	2013-14

#### **Professional Service**

<ul> <li>Manuscript Reviewer, University of Chicago Press, Oxford University Press, New York University Press, University of North Carolina University Press, Johns Hopkins University Press, Journal of American History, H-Net, History of Education Quarterly, Pacific Historical Review</li> </ul>	2015-present
Co-chair, New York University History of Education Research and Writing Group	2016-2022
• Co-editor with Andrew McGregor, "At the Intersection of Sport and Intellectual History," Special Issue of the <i>Journal of Sport History</i>	2022-2023
• Chair, North American Society for Sport History Colloquium on Sport/Intellectual Hi	story May 2021
Program Chair, Society for U.S. Intellectual History Annual Meeting	Fall 2019
• Treasurer, Society for U.S. Intellectual History	2015-16
Member, NYU History of Education Writing Group	2005-2022
• Member, NYU U.S. Women's and Gender History Writing Group	2015-present
• Treasurer, Society for U.S. Intellectual History	2015-17
Submission Reviewer, History of Education Society	2011-17
Member, American Historical Association	2008-present
• Member, Society for U.S. Intellectual History	2013-present
Member, History of Education Society	2004-present
Member, Organization of American Historians	2006-present
Member, Academic Freedom Alliance	2021-present
	ongoing

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• Selected classroom visits to universities including Massachusetts Institute of Technology, University of Texas-El Paso, Fitchburg State University, New York University, The New School, Stanford University, University of Pennsylvania

### Selected Media Recognition and Reviews

<ul> <li>Onscreen expert, multiple History Channel television shows</li> </ul>	2018-present
• "Richard Simmons' Radical Promise: Exercise is for Everybody, New York Times	July 2024
• "A History Professor Takes On Hollywood," New York Times Sunday Styles profile	March 2023
• "Ron DeSantis and the Battle Over Black History," NPR's 1A	February 2023
• "America's Exercise Obsession," BBC World News Hour	February 2023
• Reviews of Fit Nation: New York Times, Wall Street Journal, Washington Post	2022-2023
• "50 years of Title IX: The Backlash and Success of the Law," CNN Represented	June 2022
<ul> <li>Many positive reviews for podcast "Welcome to Your Fantasy,"</li> </ul>	2021-present
including but not limited to: New York Times, New Yorker, Financial Times,	
Guardian, Vogue, Rolling Stone, Vulture, GQ, Esquire, Sydney Morning Herald,	
Dagens Nyheter (Sweden), Perspectives, Times of London, The Daily Mail, Financial T	imes
• Guest, "Democracy in Danger" podcast with University of Virginia professors	May 2022
Will Hitchcock and Siva Vaidhyanathan	
• "SoulCycle Without the Bike: Here Comes Peoplehood, New York Times	April 2022
• "What the Fitness Industry Doesn't Understand," The Atlantic	April 2022
• "Is This the Most Expensive Pilates Class?" The Atlantic	April 2022
• "Why Schools Are the Next Frontier in the Culture Wars," NPR's 1A	November 2021
• "The Chippendales Murder," 20/20 Season Premiere, ABC	October 2021
• "Students Fight Back Against a Book Ban that has a Pennsylvania Community	September 2021
Divided," Don Lemon Tonight, CNN	
• "The School Culture Wars: You Have Brought Division to Us," New York Times	August 2021
• "Nancye Radmin, Pioneer of Plus-Size Fashion, is Dead at 82," New York Times	December 2020
• "How Running's White Origins Led to the Danger of 'Running While Black,'"	July 2020
NPR's Code Switch	
• "Running Isn't Racist," National Review	May 2020
• "We Don't Need Marianne Williamson's Help," <i>Teen Vogue</i>	September 2019
• "Jazzercise Turns 50," All of It with Alison Stewart, WNYC	June 2019
• "An Audience of Athletes: The Rise and Fall of Feminist Sports," Longreads	May 2019
• "The Possibly Ominous Return of the Mini-Me," New York Times	April 2019
• "How Historians Got Nike to Pull an Ad Campaign – in Under Six Hours"	April 2019

• "The Year's Best History Threads," <i>Slate</i>	December 2018
• "The Dark Truths Behind Our Obsession with Self-Care," VICE	December 2018
• "The Story of Nike's HIV-Positive Runner," NPR's Only a Game	October 2018
• "These Gyms Do a Great Job of Hiding the Fact that They're Gyms," GQ Australia.	September 2018
• "Team History," contributor, <i>History Channel</i>	2018
• On fitness intellectual property, "Bike Maker Peloton Claims Flywheel Copied Its Technology," <i>Wall Street Journal</i>	September 2018
• "Physical Education and Health in Public Schools," Lectures in American History, <i>C-SPAN</i>	March 2018
<ul> <li>On fitness history, "The History of Women's Obsession with Working Out," Harper's Bazaar</li> </ul>	February 2018
• On self-help cultures, "Whatever Happened to Just Being Type A?" New York Times	October 2017
• On Richard Simmons' significance, "An Ode to Richard Simmons," Women's Health	June 2017
• On self care, "A History of Self Care," <i>Slate</i>	April 2017
• "Polarized by Election, Americans Seek Activities to Alleviate Tension," GLOBO Net	ws January 2017
• "Will the NFL Go Back to Being its Brutal Old Self Under Trump?" The Guardian	January 2017
• "Millennial Bloc and Trump Voter Turnout," Brian Lehrer TV	October 2016
• "50 Innovators Shaping the Future of Wellness," Sonima	July 2016
• On the term "illegal alien" and immigration, DML Unfiltered, Newsmax	May 2016
• "History and Education Bring Multiple Disciplines Together for 'Classroom Wars'	May 2016
Book Talk," Arts +Humanities at Teachers College	
• "Survival of the Fittest: How London Swapped Going Out for Working	April 2016
Out," Time Out London	
• "Politics, Inequality, and Education: in Conversation with Jonathan Kozol and David Garcia," <i>CSPAN BookTV</i>	March 2016
• "Review: Classroom Wars," Journal of American History	March 2016
• "Better Than Coffee: 14 Podcasts that Will Inspire Your Morning," business.com	January 2016
• "Petrzela Launches Hit History Podcast," New School Blog	
• "Are the Culture Wars for Women?," <i>S-USIH Blog</i>	January 2016
• "Teaching with Podcasts: A U.S. History Professor's Directory," <i>Teaching U.S. History Blog</i>	November 2015
<ul> <li>"Los Secretos de Las Mejores Entrenadoras de Nueva York," El Mundo (Spain)</li> </ul>	November 2015
• "Andrew Hartman on Petrzela, Classroom Wars: Language, Sex, and the Making of Modern Political Culture," H-Net	October 2015

• "Required Reading: Classroom Wars" I Love You But You're Going to Hell Blog	September 2015
• "Review: Classroom Wars," CHOICE: Current Reviews for Academic Libraries	September 2015
<ul> <li>"Yoga, Fitness, and American Wellness Culture," interview by Dr. Christine Whelan, UW-Madison Human Ecology site</li> </ul>	June 2015
<ul> <li>Interviewed by Robert Self, "Classroom Wars and Sexual Politics," NotchesBlog</li> </ul>	April 2015
"Classroom Wars Interview," New Books Network Podcast	March 2015
<ul> <li>"Petrzela Explores the Politicization of America's Schools," New School News</li> </ul>	March 2015
• "White Like Me," Brian Lehrer TV	March 2015
• "A Boom Year in Culture Wars Historiography," U.S. Intellectual History Blog	January 2015
• "Such an Honor These Super-Fit Super Writers Crushed It" Runner's World Blog Sweden	January 2015
<ul> <li>"Believe It: Finding Religion in the History of U.S. Sexuality," NotchesBlog</li> </ul>	November 2014
• "E-Pandering to Millennials," Brian Lehrer TV	October 2014
• "Why the White House is Using Emoji," The Atlantic	October 2014
• "Beyond Mom Profile: Natalia Petrzela," Beyond Mom	July 2014
• "A Life-Changing Workout and a Superfood Breakfast," <i>Breakfast</i> <i>Criminals</i>	June 2014
<ul> <li>"New Initiative Sets its Sights on Changing Higher Ed," New School Blog</li> </ul>	April 2014
• "What is Genius?" 92Y Blog	February 2014
• "intenSati: The Love Your Life Workout," One Healthy Hamptons	August 2013
• "HealthClass2.0," <i>Good Day NY with Fox</i> + <i>Friends</i>	July 2013
• "SOUL STORY: Interview with Natalia Petrzela," SoulCycle Blog	May 2013
"Not My Native Tongue," New School News	April 2013
"Choose Your Own (Wellness) Adventure," New School Blog	March 2013
• "Your Bleep'd Up Brain," H2 Channel	January 2013
• "My Muscle Mentor," <i>Wall Street Journal</i>	September 2012
• "Una Nueva Forma de Mantenerse en Forma," Univision Nueva York	January 2011
• "American Fitness Crazes Hit the UK," The Guardian	December 2010

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### Selected Activism

Co-founder, HealthClass2.0 (www.healthclass.org)	2011-2016
• Board Member, I-tri Girls (www.itrigirls.org)	2018-2021
"Exercise Your Power" wellness/politics community series, The New School	2017